The

ANNUAL REPORT

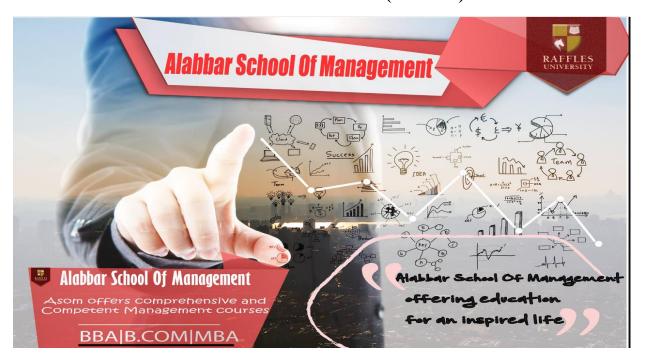
(Co-curricular Activities)

of

ALABBAR SCHOOL OF MANAGEMENT (ASOM)

For the

ACADEMIC SESSION (2022-23)



Report Committee Members:

Prof. (Dr.) Sanjeev Kumar (HOD, ASOM)

Dr. Manoj Kumar Meet

Dr. Khem Chand

Dr. Deepak Dixit

Dr. Pravin Chandra Singh

Ms. Tannu Gandhi

Mr. Vibhav Pratap

Ms. Ritu Rawal

RAFFLES UNIVERSITY, NEEMRANA RAJASTHAN, 301705

JUNE-2023

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1. Presentations Conducted in Alabbar School of Management on Various Corporate Events and Topics.

1.1. Corporate Governance Scandals in India' 06/12/2022

- ✓ We are pleased to present you with a brief of ``Corporate Governance Scandals in India`` presented by our students Mr. Neeraj Sharma and Mr. Maheep, BBA-VI Sem. Dr. Manoj Kumar Meet, a renowned expert in the field, was the Convener of the Event.
- ✓ "Corporate Governance" Corporate governance encompasses a set of principles and practices that guide the way companies are directed, controlled, and regulated. In this presentation, we will explore the key aspects of corporate governance in India, its significance, and the regulatory framework in place. Neeraj and Maheep explore the topic of corporate governance scandals in India. Corporate governance plays a crucial role in maintaining transparency, accountability, and ethical practices within companies. However, India has witnessed several instances where corporate governance norms were violated, leading to significant scandals and their adverse consequences. They highlighted some scandals are as follows:
- ✓ I. Satyam Computer Services Scandal: One of the most infamous corporate governance scandals in India occurred in 2009 with Satyam Computer Services. The founder and chairman, Ramalinga Raju, confessed to manipulating the company's accounts and inflating profits for several years. The scandal led to a loss of investor confidence and highlighted the importance of independent audits, stricter regulations, and ethical leadership within organizations.
- ✓ II. Kingfisher Airlines Debacle: Another significant scandal unfolded with Kingfisher Airlines, owned by the flamboyant Vijay Mallya. The airline accumulated huge debts, misused funds, and failed to pay employees and lenders. This case shed light on the need for effective risk management, financial prudence, and responsible corporate behaviour. It also underscored the importance of regulatory oversight to prevent such abuses.
- ✓ III. Nirav Modi-PNB Fraud: In 2018, the Punjab National Bank (PNB) unearthed a massive fraud involving renowned jeweller Nirav Modi. He allegedly colluded with PNB employees to secure fraudulent Letters of Undertaking, resulting in a fraudulent transaction worth billions of dollars. This incident highlighted the importance of robust internal controls, rigorous risk assessment procedures, and stringent monitoring mechanisms.
- ✓ Conclusion: Corporate governance scandals in India have highlighted the importance of ethical conduct, transparent reporting, and robust oversight mechanisms. By learning from these scandals, India can strengthen its corporate governance framework and regain investor confidence. Implementing stricter regulations, promoting ethical leadership, and enhancing

transparency will be crucial in preventing future corporate governance failures. Thank you for your attention, and I am open to any questions you may have.





1.2. Analysis of Union Budget 2023-2024`` 23rd February 2023

- ✓ We are pleased to present you with a brief of ``Analysis of Budget 2023-2024`` presented by our students **Ms. Reema** and **Rachna, BBA-IV Sem. Dr. Manoj Kumar Meet**, a renowned expert in the field, was the Convener of the Event.
- ✓ Event Overview: The event presentation on budget analysis was organized with the aim of enhancing our understanding of budgeting and its significance in financial management. Opening Remarks: The event commenced with an introduction of the Presentation by the Convener Dr. Manoj Kumar Meet who provided an overview of the importance of budget analysis and its relevance to our Ms. Reema and Rachna delivered a comprehensive presentation on budget analysis, covering the following key aspects: They elucidated the concept of budget analysis, highlighting its role in assessing financial performance and making informed decisions. students Explained very impressively types and Importance of Union budget how budget affect each and every area. They also have explained Money Bill and Financial Budget.
- ✓ Following the presentation, an interactive question and answer session was held, allowing participants to seek clarification and engage in a fruitful discussion with Presenters. Reema and Rachna concluded the event by summarizing the key takeaways and expressing gratitude to the Convener Dr. Manoj Kumar Meet for Motivating them. The event on Union budget analysis provided numerous benefits to our team and organization, including: Enhanced Understanding: Participants gained a deeper understanding of budget analysis concepts, techniques, and metrics, enabling them to make informed financial decisions. The event fostered networking opportunities among participants, enabling the exchange of ideas and experiences related to budget analysis.
- ✓ Conclusion: The event presentation on budget analysis by Reema and Rachna, was a resounding success. It provided participants with a comprehensive understanding of union budget, key Priorities, and best practices. We believe that implementing the insights gained from this event will contribute significantly to our country's financial planning and decision-making processes.







1.3. Silicon Valley Bank Collapse on 13th April 2023

We are pleased to present you with a brief of ``SILICON VALLEY BANK COLLAPSE `` presented by our student **Mr. Vansh MBA-II Sem** and **Prof. (Dr.) Sanjeev Kumar**, a renowned expert in the field, was the Convener of the Event.

Silicon Valley Bank (SVB), a subsidiary of SVB Financial Group, was the 16th largest bank in the United States founded in 1983 by Wells Fargo executive Bill Biggerstaff and Stanford University professor Robert Medeiros to focus on the needs of startup companies. The two former Bank of America managers and tennis buddies came up with the idea over a game of poker in Pajaro Dunes, California. Immediately after the pandemic, the US central bank slashed interest rates to all-time lows. To nearly zero. They wanted to entice people to borrow money and spend. Propel the economy, when a central bank reduces its target interest rate it effectively increases the money supply available to purchase risk assets. Startups benefited greatly from this too. All this easy money meant that Venture Capital money rushed into startups by the boatload



1.4. Adani on 20th of April 2023

We are pleased to present you with a brief of ``Report Prepare on ADANI`` presented by our student Ms. Aakansha MBA-II Sem and Prof. (Dr.) Sanjeev Kumar, a renowned expert in the field, was the Convener of the Event. Adani Group is an Indian multinational conglomerate, headquartered in Ahmedabad.

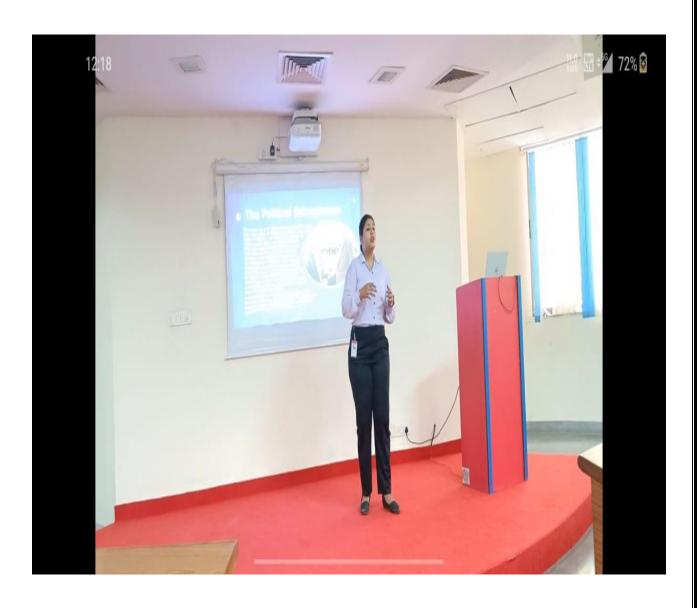
It was founded by Gautam Adani in 1988 as a commodity trading business, with the flagship company Adani Enterprises. The Group's diverse businesses include port management, electric power generation and transmission, renewable energy, mining, airport operations, natural gas, food processing and infrastructure.

In April 2021, Adani Group crossed US\$100 billion in market capitalization, and in April 2022 it crossed the \$200 billion mark, in both cases becoming the third Indian conglomerate to do so, after Tata Group and Reliance Industries. In November 2022, it reached \$280 billion (INR 24 trillion) surpassing Tata Group. **Hindenburg Research LLC** is a U.S. investment research firm with a focus

on activist short-selling founded by Nathan Anderson in 2017 Named after the 1937 Hindenburg disaster, which they characterize as a human-made avoidable disaster the firm generates public reports via its website that allege corporate fraud and malfeasance.

Companies that have been the subjects of their reports include Adani Group, Nikola, Clover Health Block, Inc. Kandiand Lords town Motors These reports also feature defenses of the practice of short-selling and explanations of how short-sells can "play a critical role in exposing fraud and protecting investors.

Hindenburg Research prepares an investigation report on a target company by going through its public records, internal corporate documents and by talking to its employees. The report is then circulated to Hindenburg's limited partners, who, together with Hindenburg, take a short position in the target company before publicly releasing the report. Hindenburg takes profits if the target company's share price declines.



2. MOCK GROUP DISCUSSION (GD) AND PERSONAL INTERVIEW SESSIONS

Brief Summary

In today's competitive world, group discussions (GD) and personal interviews (PI) have become integral parts of the selection process for various academic institutions, job opportunities, and even scholarship programs. GD and PI provide individuals with a platform to showcase their knowledge, skills, and personality traits. Personal interviews are one-on-one interactions between the interviewer and the candidate. PIs provide a platform to assess an individual's qualifications, suitability, and overall personality. Thus, in order to groom our students Alabbar School of Management (ASOM) organized mock GD and PI session with industry expert.









3. MANAGEMENT FEST 'PRABANDHOTSAV' 2023

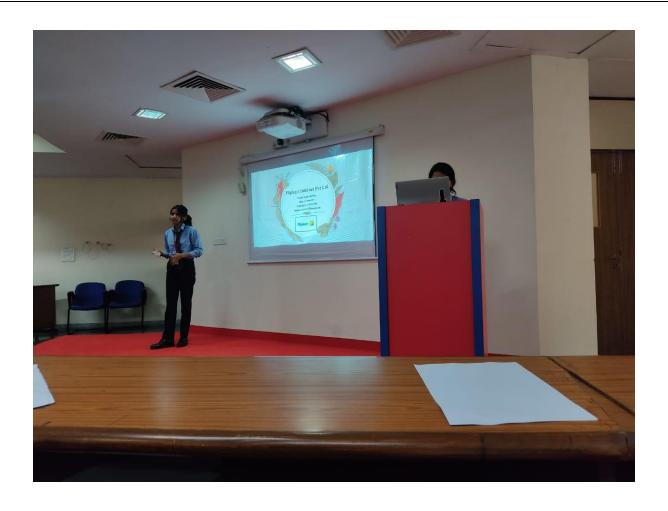
Brief Summary

A management fest is being organized by Alabbar School of Management from 04/04/2023 -05/04/2023 to provide a platform for students to showcase their management skills and knowledge. Coordinator of this delightful event was Dr. Pravin Chandra Singh and co-coordinators were Ms. Tanu Gandhi, Ms. Ritu Rawal, Ms. Jyoti Yaday, and Mr. Vibhay Pratap It is an opportunity for students to engage in various activities, competitions, workshops, and seminars related to management and business. Management fests usually involve a series of competitive events that test participants' abilities in areas such as marketing, finance, human resources, operations, strategy, and entrepreneurship. These events may include case study competitions, Business Plan competitions, Quizzes, Logos, and role-plays. The purpose of a management fest is to foster a spirit of healthy competition, enhance students' practical understanding of management concepts, and provide a networking platform for students to interact. It offers a chance for students to apply their theoretical knowledge to real-world scenarios, develop teamwork and leadership skills, and gain exposure to current trends and practices in the business world. Overall, management fests play a significant role in the holistic development of students pursuing management education by providing them with a platform to showcase their talent, learn from industry experts, and build valuable connections within the business community.

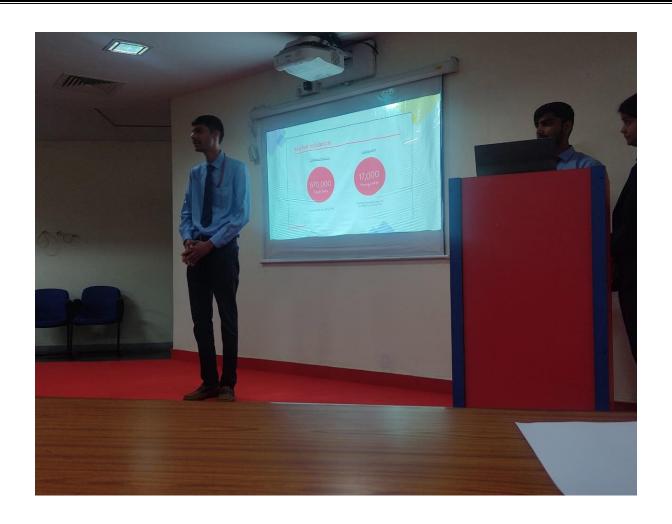






















3.1 Winners of Management Fest 'Prabandhotsav' 2023



4. **CONFERENCE – 2023**

National conference

on

"Contribution of MSME to the Growth of Indian Economy" (1st & 2nd May 2023)

Brief Summary

- ✓ On Monday, 1st May, 2023, a National Conference on "Contribution of MSMEs to the growth of Indian Economy" was held at the Raffles University Campus, Neemrana. The event was organised by the Alabbar School of Management and it aimed to make people aware about the importance of the MSME sector in employment creation, innovation, entrepreneurship, and supply chains. Also, a MSMEs Conclave is officially launched, and it was opened and cutting the ribbon by the chief guest (Hon'ble Dr. Justice Meena V Gomber).
- ✓ The morning started at 10:00 AM with an inaugural function in auditorium, where guests were welcomed with bouquets and saplings. The chief guest of the event was Hon'ble Dr. Justice Meena V Gomber, Guest of Honour Shri RN Singh Ji and Keynote Speaker Smt. Archana Meena graced the occasion.
- ✓ The formal program began with the opening remarks by the Dean of the Department and the Convenor of the event **Prof. Sanjeev Kumar** who threw light on the objective of the program. This was followed by an address by the Vice Chancellor, **Dr. Gadangi Indira** who welcomed and enhanced the understanding about the same. Furthermore, the Guest of Honour **Shri RN Singh** enlightened everyone with his knowledge and **Smt. Archana Meena** blessed everyone with her knowledge and experiences. Finally, the Chief Guest of the day **Hon'ble Dr. Justice Meena V Gomber** addressed the gathering with her insights.

MSMEs dignitaries were participated in occasion they were

- a) Shri Govind Garg ((President MIA Alwar)
- b) Shri Sarjeet Singh Khoriya (Deputy Director, DIC, Bhiwadi)
- c) Shri Devender Aggarwal (President, Laghu Udyog Bharati, Alwar)
- d) Shri Shashank Jhalani (General Secretary, Laghu Udyog Bharati, Alwar)
- e) Shri Krishan Kumar Yadav (President, Laghu Udyog Bharati, Behror)
- f) Shri Devender Yadav (General Secretary, Laghu Udyog Bharati, Behror)
- g) Shri Vinod Pal Yadav (Coordinator, Swavalambi Bharat Abhiyan, Alwar)
- h) Shri Kushagra Chadhary (Co-coordinator, Swavalambi Bharat Abhiyan, Alwar)

The media persons from different channels covered the whole event and the program went live too for a larger audience.

- 1. श्री महेश जांगिड़, जिला संवाददाता, सच बेधड़क
- 2. श्री धर्मेंद्र चरखिया, संवाददाता, जन टीवी
- 3. श्री संदीप यादव, संवाददाता, राजस्थान पत्रिका
- 4. श्री होशियार यादव, वरिष्ट संवाददाता, राजस्थान पत्रिका
- 5. श्री हरिओम सिंह चौहान, संवाददाता, हिंदुस्तान न्यूज़ टुडे
- 6. श्री देशराज यादव, चैनल हेड, आज तक
- 7. श्री सुनील जोशी, संवाददाता, पंजाब केशरी
- 8. श्री लोकेश यादव, संवाददाता, इंडिया न्यूज़
- 9. श्री अनूप यादव, संवाददाता, नव तेज टीवी
- 10. श्री सुनील मेघवाल, संवाददाता, डिजिटल भास्कर
- 11. श्री हंस राज बाबा, संवाददाता
- 12. श्री हेमसिंह चौहान, वरिष्ठ संवाददाता, दैनिक भास्कर
- ✓ All the guest of honour and media persons felicitated with mementos as token of respect by conference organizer. At end of the inaugural function vote of thank was given by co-convener **Dr. Manoj Kumar Meet**. This session was ended with national anthem.
- ✓ Post-lunch the paper presentations started and students from different universities presented their research papers in front of the audience. The session was chaired by Shri Sarjit Singh Khoria, Deputy Director, Bhiwadi Chamber of Commerce and Industry and Shri Govind Garg, MIA, Alwar. Total numbers of registration for national conference were 85 participants.
- ✓ In conclusion, the National Conference on "Contribution of MSMEs to the growth of Indian Economy" was a huge success, raising awareness amongst the people. The event was well-organised, and the guests had a wonderful time while contributing to the event.

4.1. Reception of guest at the main gate of building number 3.











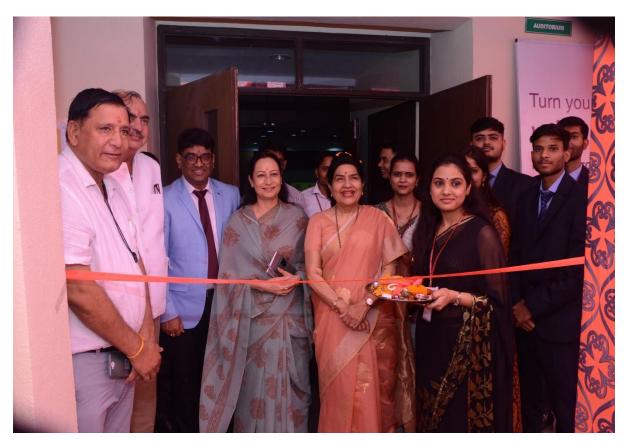


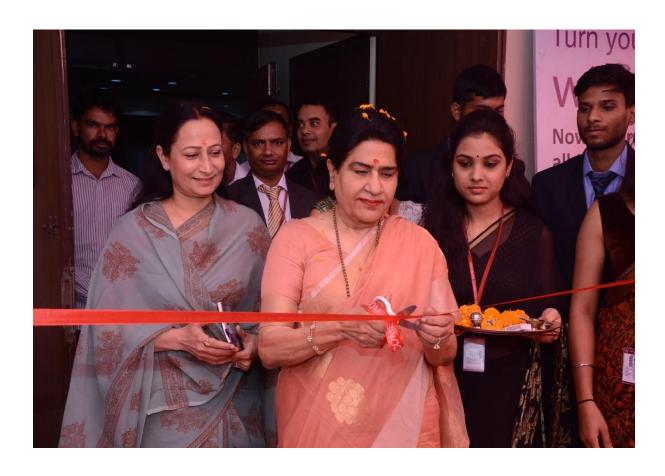




4.2. Arrival of guest in the MSME Conclave Launch and Ribbon Cutting by the Chief guest.









4.3 Overview of the Conclave stalls by dignitaries, proceed to the auditorium for inaugural ceremony of conference.





















4.4 Inaugural Session (In the Auditorium) and Lighting of Lamp & Damp; Saraswati Vandana





















4.5 Welcome of the Guest and Other Dignitaries on the dais





















4.6 About the Conference: Prof. (Dr.) Sanjeev Kumar (Convener)



4.7 Welcome Speech: Prof. (Dr.) Gadangi Indira (VC, Raffles University)



4.8 Address by Guest of Honour: Shri R. N. Singh (President), Bhiwadi Chamber of Commerce and Industry



4.9 Keynote Address: Smt. Archana Meena (Founder of Sabari Organic Dairy Farm, Sawai Madhopur, Rajasthan)



4.10 Address by Chief Guest: "Honorable (Dr.) Justice Meena V. Gomber"(Chairperson Gomber Education Foundation & Sponsoring body of Raffles University, Neemrana)



4.11 Honour of dignitaries with Memento on Dais









4.12 Vote of Thanks: Dr. Manoj Kumar Meet (Co-Convener)



4.13 Honour of dignitaries from industries and Media persons





















4.14 Technical Session-1:

- 4.14.1 Session Chaired By:
 - ✓ Shri Govind Garg, MIA, Alwar
 - ✓ Shri Sarjeet Singh Khoriya (Deputy Director, Bhiwadi Chamber of Commerce, and Industry)









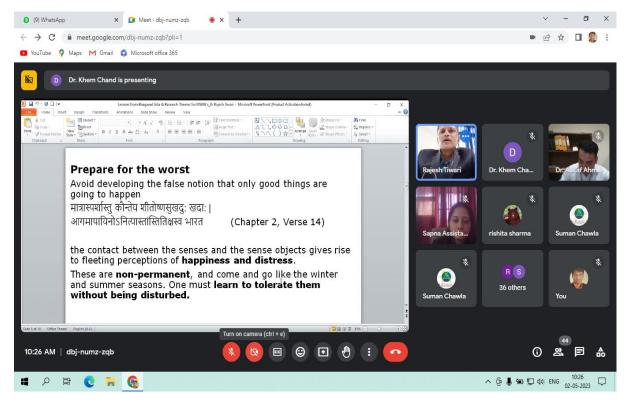
4.15 Technical Session- 2

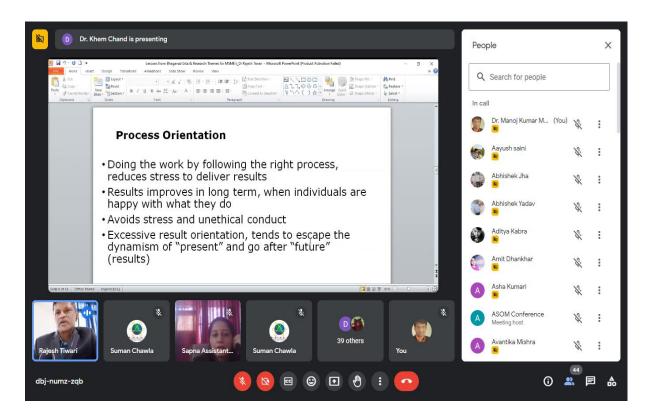
4.15.1 Keynote Speaker:

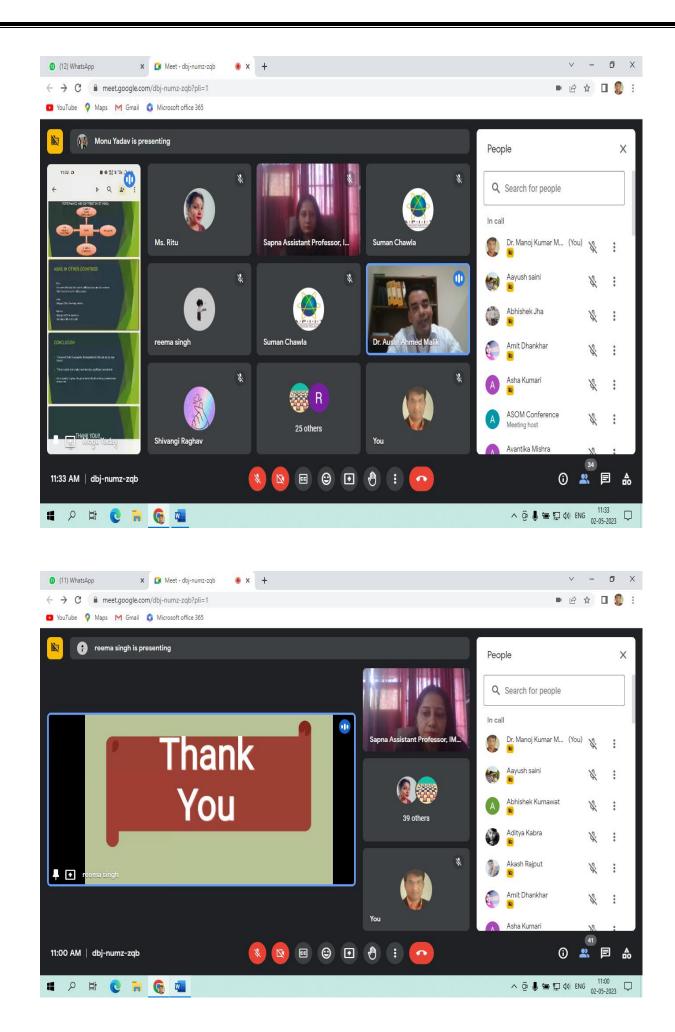
✓ Prof. (Dr.) Rajesh Tiwari (Department of Management, Graphic Era University, Dehradun)

4.15.2 Session Chaired By:

- ✓ Dr. Ausaf Ahmed Malik (Dean, School of Law, RU)
- ✓ Dr. Sapna Jangra (Assistant Professor, INSAR, MDU, Rohtak)







- 4.16 Valedictory Session:
- 4.16.1 Chief Guest:
 - ✓ Shri V. K. Sharma, Director of MSMEs, Jaipur
- 4.16.2 Keynote Speaker:
 - ✓ Prof. (Dr.) Gurendra Nath Bhardwaj (NIIT University, Neemrana)
- 4.16.3 Welcome of the Chief Guest, Guest of honour & Keynote Speaker









4.17 Report Presentation (Dr. Khem Chand, Co-convener of the Conference)

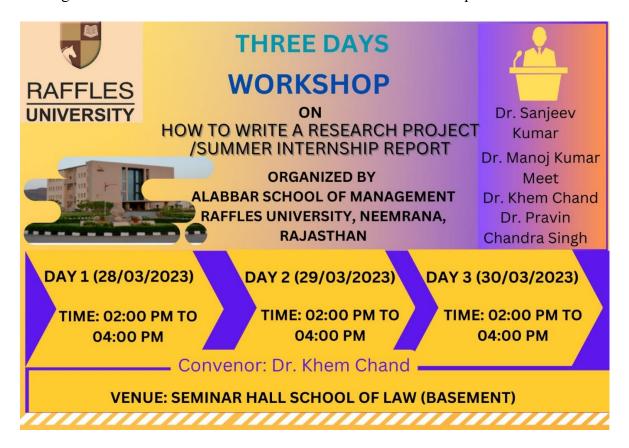


4.18 Vote of Thanks: Dr. Khem Chand (Co-Convener of the Conference)



5. WORKSHOP AND TRAINING PROGRAM

5.1 A three-day workshop on "How to write a Research Project/Summer Internship Report" was organised from 28-30 March 2023. The convenor of the workshop was **Dr. Khem Chand**.





5.2 Workshop on "Equity Valuation Market" Makeintern.com in collaboration with E-Cell, IIM Calcutta.

Brief Summary: Makeintern.com in collaboration with E-Cell, IIM Calcutta and Alabbar School of Management, Raffles University, Neemrana organized the initial phase of B-Plan Championship 2023 on 3rd and 4th May 2023 in the campus of Raffles University Neemrana.

Makeintern.com in collaboration with E-Cell, IIM Calcutta offered the proposal for the training to management students of ASOM in the Raffles University, and it was confirmed by **Prof. Dr. Sanjeev Kumar** after consulting the authority of the university. On 4th April Dr. Adarsh Pandey (event, Co-Ordinator, Makeintern.com) gave the confirmation letter to HOD, ASOM. It is a paid training program. The fees gathered from the students was 1357/- rupees (including taxes) per candidate. This session carried about **sixty-two participations** of the students from MBA, BBA and B. Com. (H).

The list of candidates attending/participating the training program is summitted to the CFO office. The event was handled and successfully arranged with the teamwork of both the coordinator and sub coordinator who were **Dr. Manoj Kumar Meet and Ms. Tanu Gandhi** respectively. The theme of the training was based on the topic "Equity Valuation Market" under which the students were informed about the various models of investment in share, debentures, bonds, and other marketable securities, portfolio management of investors and customers. The sessions engaged for two-days, it started on 3rd May at sharp 10.00 a.m. and ended on 4th May 2023. The training program was conducted by the consultant and capital market trainer Mr. Tarun. He is an Astute training professional (Business Excellence/Quality & Camp; Training)

BE+MBA with 16+ years of Experience (BFSI, IT, Telecom & Manufacturing) in Training & Operational Excellence, BPMS (Business Process Designing, Automation, Re-Engineering), Productivity improvement, Change Management, Automobiles, Management Reporting, Data Analysis, Training on LR & QT, Equity Research & Analysis, Financial planning & Execution for Engineering & Management Students.

On 3rd May different equity models were explicated through ppt presentation and lectures, and case studies. On the 4th may it continued till 1:00 p.m. In the second half of the day the evaluation process of candidates started which continues till 5:00 p.m. The final score was compiled based on class performance and interview and written test students were assessed and were selected for the internship in E-Cell, IIM-Calcutta. The program ended by distributing certificates and encouraging students to participate in such activities.









6. PLACEMENT/INTERNSHIP DRIVE

This event of placement/internship drive was conducted by ASOM department to facilitate the employment of the students. The primary objective of a placement drive is to connect students with potential employers and provide them with opportunities to secure job offers or internships. Placement/Internship drives are beneficial for students as they provide a platform to showcase their skills, explore career opportunities, and secure employment before or soon after completing their education. These drives also benefit companies by allowing them to access a pool of talented candidates and fulfill their hiring requirements efficiently.

Following are the steps taken by the department:

- ✓ **Preparing the students:** Before the placement drive, students are usually provided with guidance and training to enhance their employability skills. This may include workshops, seminars, resume writing sessions, interview preparation, and aptitude or skill tests.
- ✓ **Inviting companies:** The educational institution reaches out to various companies and organizations, inviting them to participate in the placement drive. Companies may be from a range of industries, including IT, finance, engineering, consulting, and more.
- ✓ Company presentations: Participating companies are allocated specific time slots to give presentations to the students. These presentations introduce the company, its culture, job roles, and any specific requirements or eligibility criteria they may have for their positions. This helps students gain insights into different organizations and make informed choices.
- ✓ **Application process:** After the company presentations, students who are interested in working for a particular company submit their resumes or applications. This could be done online or through physical submission, depending on the process established by the educational institution.
- ✓ **Shortlisting:** Companies review the submitted resumes and applications to shortlist candidates they want to interview. Shortlisting criteria may vary depending on the company's requirements, such as academic performance, technical skills, communication abilities, and relevant experience.
- ✓ Interviews: Shortlisted students are invited for interviews, which can be conducted on-campus or off-campus. The interview process may involve multiple rounds, such as technical interviews, HR interviews, group discussions, or case studies. The purpose is to assess the candidates' suitability for the roles being offered.
- ✓ **Job offers:** Based on the interview performance, companies extend job offers to the selected candidates. The job offers typically include details about the position, salary, benefits, and joining date. Students have the option to accept or decline the offers based on their preferences.

✓ Acceptance and placement: Once the students receive job offers, they evaluate the opportunities and make decisions about accepting or rejecting them. Successful candidates who accept offers are considered placed, and their placement details are recorded by the educational institution.







Thank You